# #AISDFuture — Building it Together





A4LE SOUTHERN REGIONAL CONFERENCE



## #AISDFuture — Building It Together

A4LE Southern Regional Conference



This presentation is intended to share our experiences at Austin Independent School District working with district stakeholders and the community to adopt a Long Range Facilities Master Plan

#### This session explores:

- Visioning across multiple stakeholder groups
- Formats and Strategies for collaborating and engaging with the community
- The process for determining and communicating project recommendations

This panel discussion is presented as an interactive engagement of challenges and solutions

#### **Discussion Panel**

A4LE Southern Regional Conference



Moderator
Mo McRae
FMP Consultant
Brailsford & Dunlavey



Panelist
Kristin Ashy
FABPAC Member



Panelist

Melissa Laursen

Manager of Planning
Services, Austin Independent
School District



Panelist

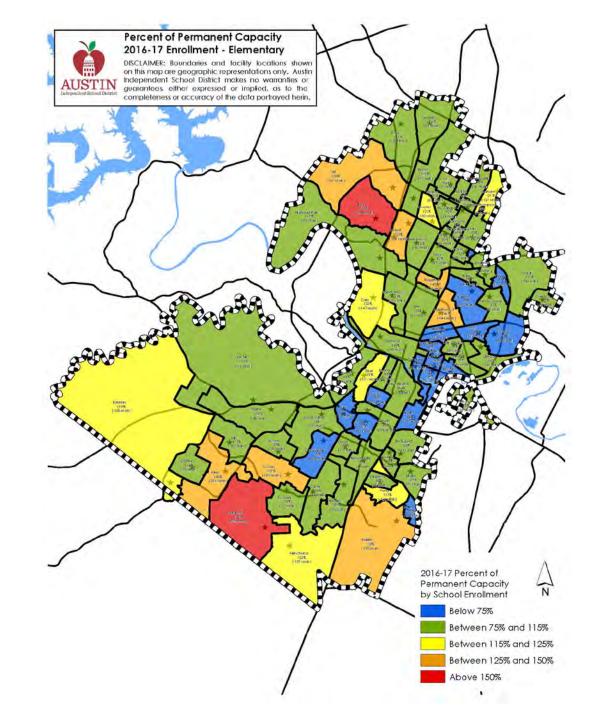
Greg Smith

FMP Consultant

Brailsford & Dunlavey

#### **AISD Reality**

- Mixed Results on previous 2013 Bond Propositions
- Recapture Challenges
- AISD Changing Demographics
- Aging Facilities / Deferred Maintenance
- Vision to Reinvent the Urban School Experience



#### **Key Differentiators**

- Structure and Focus on Community Involvement
- Vision Clarity and Buy In
- Transparency in every aspect of the process
- Developing and Adhering to Planning Strategies
- Starting with Objective Data as a baseline, then using qualitative data from the Community to build final project recommendations.



#### **FABPAC: Elements of Successful Implementation**

- Board Appointed but not obligated to a position
- Regional Engagement Strategy
- Right quantity of members
- Continuity of the Committee
- Committee buy in on the mission and primary objectives
- Exposure to a variety of schools across the District



## **Collaboration Strategies**

- Specific to the that community
- Utilize a variety of formats including social media
- Round Table Discussions
- Opportunities for feedback and closing the loop





Today is the day! Join us tonight 6-7PM for #AISDChat about Facility Master Plan. Use #AISDChat and #AISDFuture to join convo. See you soon!

10:01 AM - 30 Jan 2017

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