



CONTACT

Doug Kotlove
Vice President, Marketing &
Business Development
202.289.4455

CORPORATE

1140 Connecticut Ave. NW
Suite 400
Washington, DC 20036

NEWS RELEASE

FOR IMMEDIATE RELEASE

June 28, 2017

Former Duke University Foodservice Lead Joins Brailsford & Dunlavey

(Washington, DC – June 28, 2017) -- Former Duke University executive, Rick Johnson, joins Brailsford & Dunlavey ("B&D") as a senior consultant in its foodservice consulting practice. Johnson, previously an associate vice president for student affairs at Duke, brings over 40 years of experience in the hospitality industry, including 17 years of housing experience. In his new role he will advise B&D's higher education clients on foodservice planning and operations, as well as guide them through the critical vendor selection process.

"We are eager to see Rick bring to our clients all of the innovation and passion he brought to his previous projects," said Paul Brailsford, CEO of B&D. "It's an exciting but challenging time for the college foodservice world, with student and parent demands skyrocketing, budgets growing ever-tighter, and existing facilities showing their age. Johnson will join our group of smart, committed professionals to tackle these challenges in the foodservice area and beyond."

Johnson recently planned and implemented the most innovative and cutting-edge new dining facility in the United States, as Duke opened its highly acclaimed West Union. Prior to his time at Duke, Johnson led several high-profile initiatives at Virginia Tech as director of housing and dining services, elevating its program to number one in the country. He also transformed housing on campus via a master plan and building initiatives--just as he did at Duke. Private sector experience set the stage for this ample success: Johnson played key roles at Marriott and Aramark.

B&D has more than two decades of experience providing advising services that reflect the unique market and financial drivers of foodservice; the addition of Johnson further enhances the firm's capabilities and expertise. It also reinforces B&D's commitment to its foodservice practice, after welcoming senior consultants John Cornyn and Joyce Fasano, formerly of The Cornyn Fasano Group, in 2013.



###

About Brailsford & Dunlavey

Brailsford & Dunlavey (B&D) (www.programmanagers.com) is a Washington, DC-headquartered national development advisory and program management firm with comprehensive in-house planning and implementation capabilities, dedicated to serving public agencies, professional sports organizations, educational institutions, corporations, and non-profit clients. B&D has more than 120 people in 10 offices throughout the U.S.

For more information, please contact Doug Kotlove at 202-266-3410 or dkotlove@programmanagers.com.