



CONTACT
Doug Kotlove
Vice President, Marketing &
Business Development
202.289.4455

CORPORATE
1140 Connecticut Ave. NW
Suite 400
Washington, DC 20036

NEWS RELEASE

FOR IMMEDIATE RELEASE

October 02, 2017

Higher Ed P3 Sector Gets New Online Resource Center From Brailsford & Dunlavey

Launch of P3 Resource Center coincides with development advisory firm's release of a "State of the Industry" Report

(Washington, DC – Oct 02, 2017) -- Program management and development advisory firm [Brailsford & Dunlavey](#) ("B&D") launched a new online resource center today to collect and disseminate knowledge about the dynamic public-private partnership ("P3") market within the higher education sector.

The Higher Ed P3 Resource Center (www.p3resourcecenter.com) is designed to be a knowledge exchange for industry professionals—including college and university leaders, developers and other stakeholders—and will feature articles, research and data, interviews, infographics, videos, and more from a wide variety of sources.

As part of the site launch, B&D is also releasing a Higher Education P3 "[State of the Industry](#)" Report, which was pulled together as a result of significant collaboration among a variety of developers with a strong presence in the sector. This report begins to answer two of the industry's most commonly observed pressing questions: How big is the higher ed P3 market, and where is it headed? To answer these questions, B&D spoke with the developers about their recent projects—something the firm looks forward to doing annually by increasing the participation of developers as part of producing a "State of the Industry" report each year moving forward.

"We expect the Higher Ed P3 Resource Center and 'State of the Industry' Report to really aid the sector," said Jeff Turner, an Executive Vice President at B&D and co-leader of the firm's P3 advisory practice. "Many in the industry have mentioned that there is no one central source for information about P3s in higher ed, and no comprehensive research into the industry's size – specifically comprehensive research into the ongoing evolution of the market. We're excited to share what we and others have learned along the way."



Brad Noyes, an Executive Vice President at B&D and co-leader of the firm's P3 advisory practice, added, "The deal structures of today are multivariable equations focused on partnership and risk transfer. We're excited that a resource center will be another helpful tool as the higher ed sector looks for ways to maximize value creation. The increasing complexity of these projects necessitates organizations to comprehensively define their projects' values, while creating a framework that prioritizes and normalizes variables and provides the development community with sufficient information and flexibility to be innovative."

Through its P3 advisory practice, B&D has advised on more than 13M square feet totaling \$3.5B in development value across a wide variety of real estate asset classes. B&D was also recently named a finalist for [P3 Bulletin's Technical Advisor of the Year award](#).

If you're a developer that would like to participate in the next annual report, [let us know](#). Furthermore, if you're a professional in the industry who would like to contribute an article or other information to the Higher Ed P3 Resource Center, please reach out to Doug Kotlove at 202-266-3410 or dkotlove@programmanagers.com.