



Getting Students to Work, for a Living

Imported From Detroit



Michigan Central Station

DPS Student Summer
Work Program
Design Build Manage



Michigan Central Station

- Built 1913
- National Register in 1975
- Closed in 1988
- New developer in 2011

Detroit Statistics for Ages 16 and Up



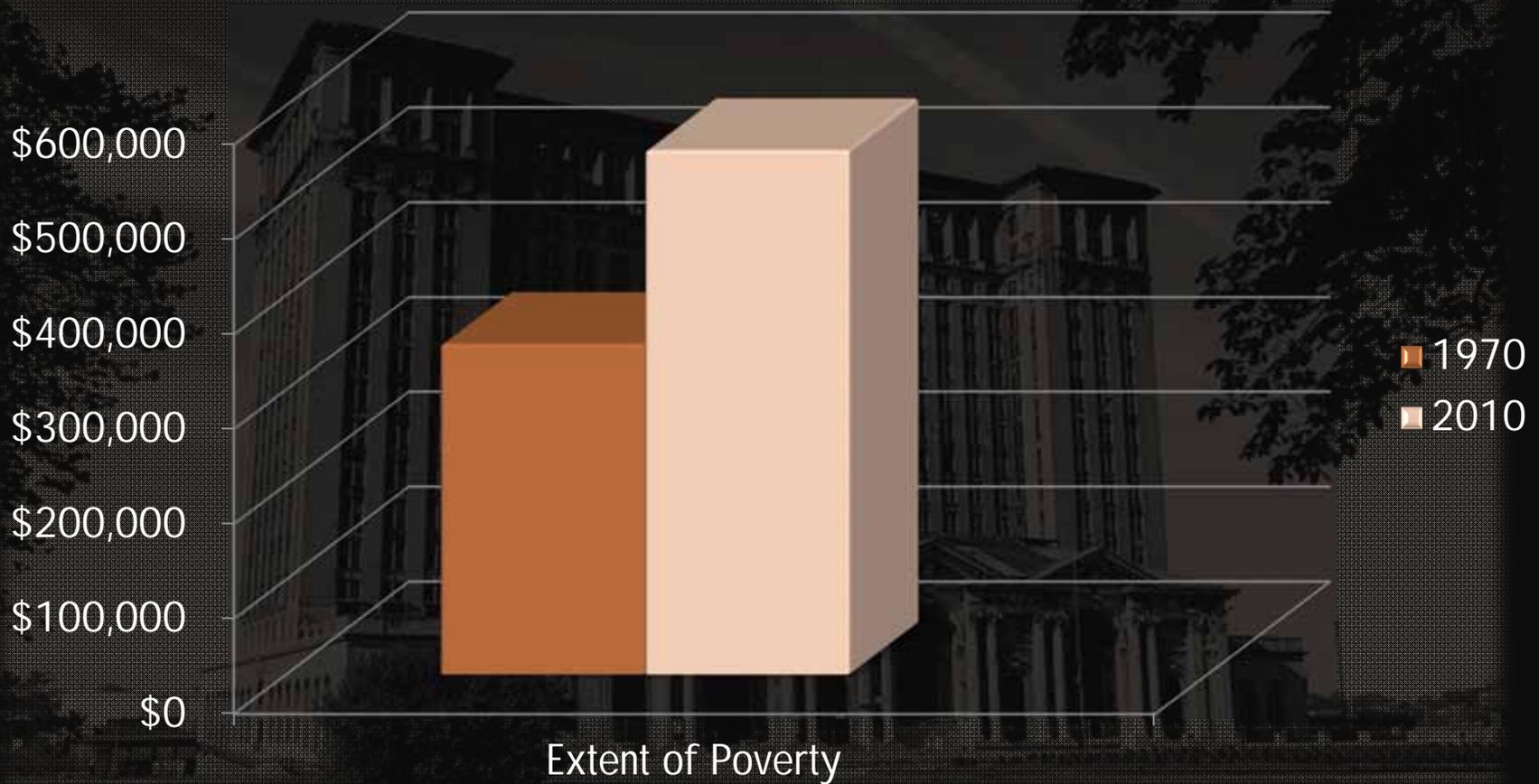
Detroit Statistics for Ages 16 and Up



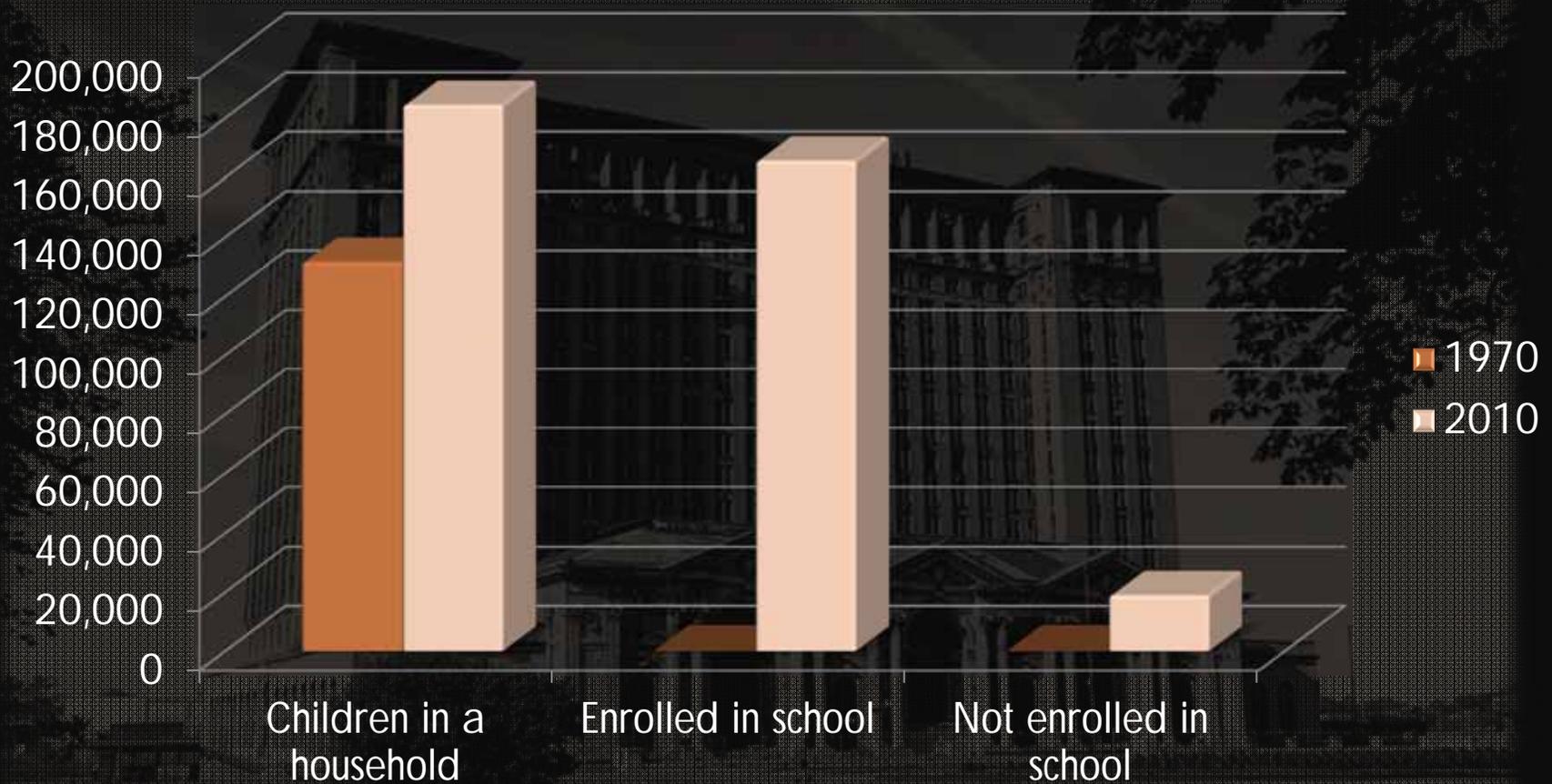
Detroit Wages



Detroit Poverty



Detroit Children Ages 3-17



Presentation Summary

- Setting the Stage for Life in the Motor City
 - Economic Devastation
 - Population Decline
 - Poorly Maintained Academic Facilities



Presentation Summary

- Time for Change
 - Existing Bond Program
 - Instatement of the Emergency Financial Manager
 - Ballot S
 - Changing the State of DPS Schools
 - Economic Stimulus-Helping Detroit Headquartered Companies
 - Creating Jobs for Detroit Residents



Presentation Summary

- It's all about our kids!
 - Benefits for DPS Students
 - Creating the Student Summer Working Program
 - Opening doors to Student Jobs, Personal Growth and Responsibility
 - Preparing for the Future-Where are They Now?



Presentation Summary

- The Workshop: How Can other School Districts Implement a Program?
 - What does it take?
 - Resources
 - Timeframe
 - Program
 - Application
 - Celebration



Table of Contents

- Resources
- Program-Vision
- Q & A with real Students
- Workshop



Introduction



Ed

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Executive Director / Principal



Kimberly-Ann

Kimberly-Ann Valliere
Marketing Manager



Rachel

Rachel A. Lynn, PMP,
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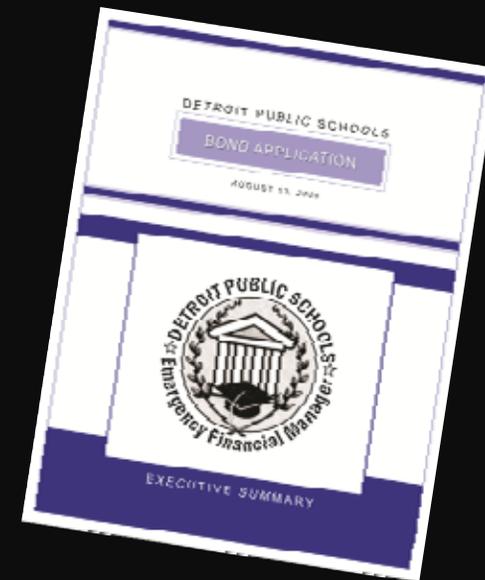
Vision

I'm in.

DETROIT
PUBLIC
SCHOOLS

2004 Bond Program

- In 1994, \$1.3 M Bond passed to address Detroit Public Schools need for replacement, repair and reform
- It was August 2009 before these funds were committed



Proposal S Ballot Measure



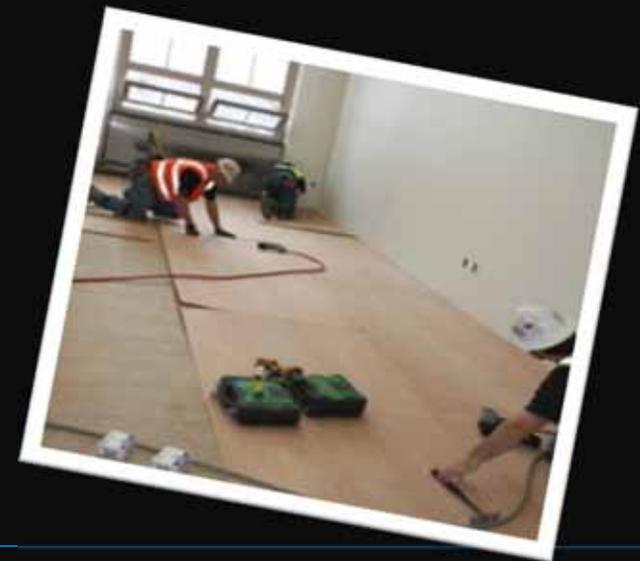
- Passed in November 2009 with 60.5% of the vote
- \$500.5M allocation
 - Funded through extension of City of Detroit property tax revenue
 - Generated funds through Build America Bonds (BABs) & Qualified School Construction Bonds (QSCBs)
- Scope
 - 10 major renovations
 - 8 new construction projects
 - District-wide security / IT infrastructure improvements
 - 2.4M square foot of new / improved space

Bond Program Goals

- Deliver "Schools of Excellence"
- Strategic allocation of bond funding to Detroit schools & communities
- Improvements to existing inventory through infrastructure upgrades
- Reduction of excess facility inventory through consolidations and closures
- Creation of economic opportunities for Detroiters and Detroit businesses

Challenges of Implementation

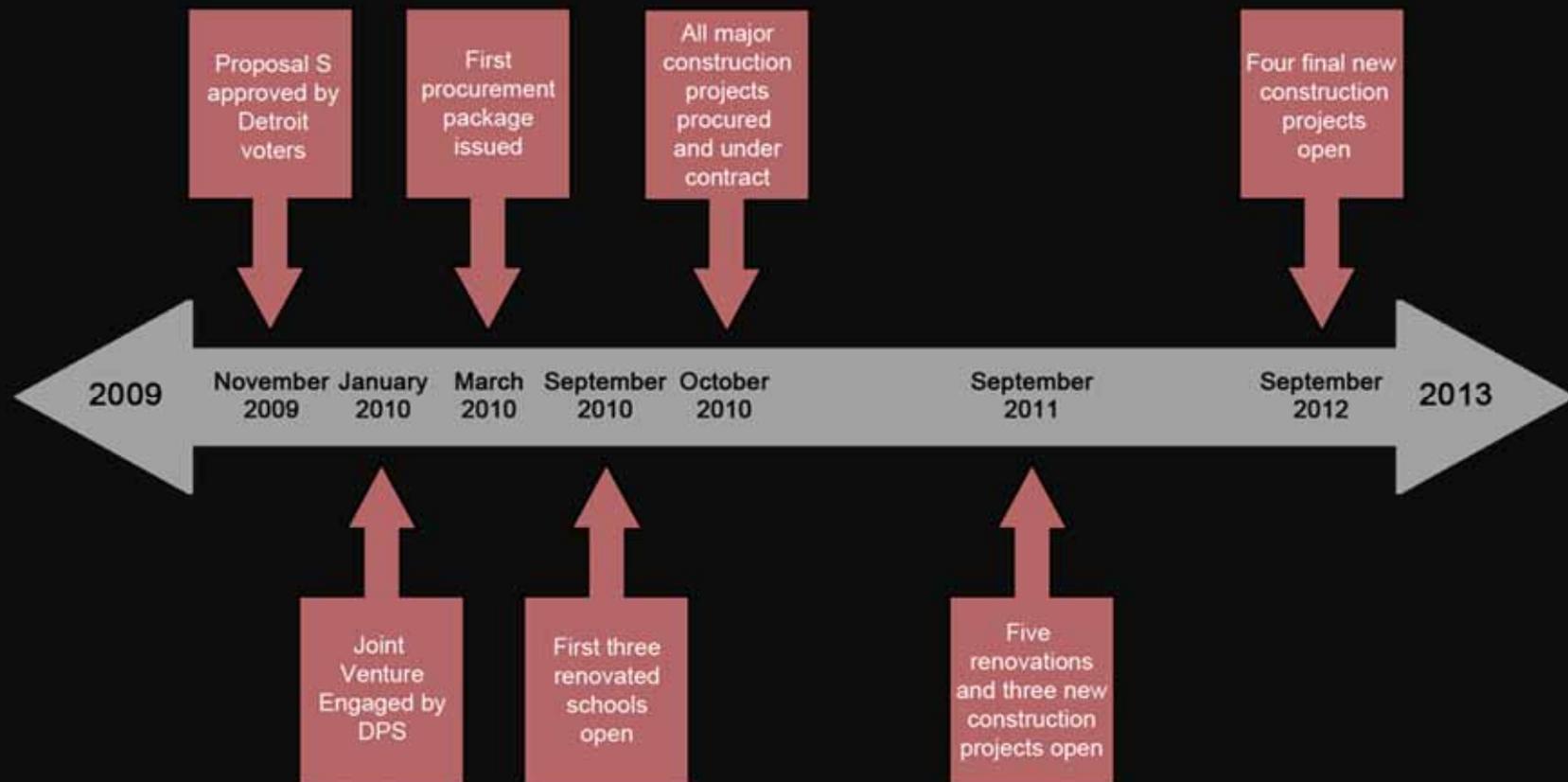
- Budget and scope reconciliation
- Sunset provision on bonds
- Client capacity to implement bond program
- Aggressive goals for economic inclusion of Detroit residents and businesses



Details of the Program

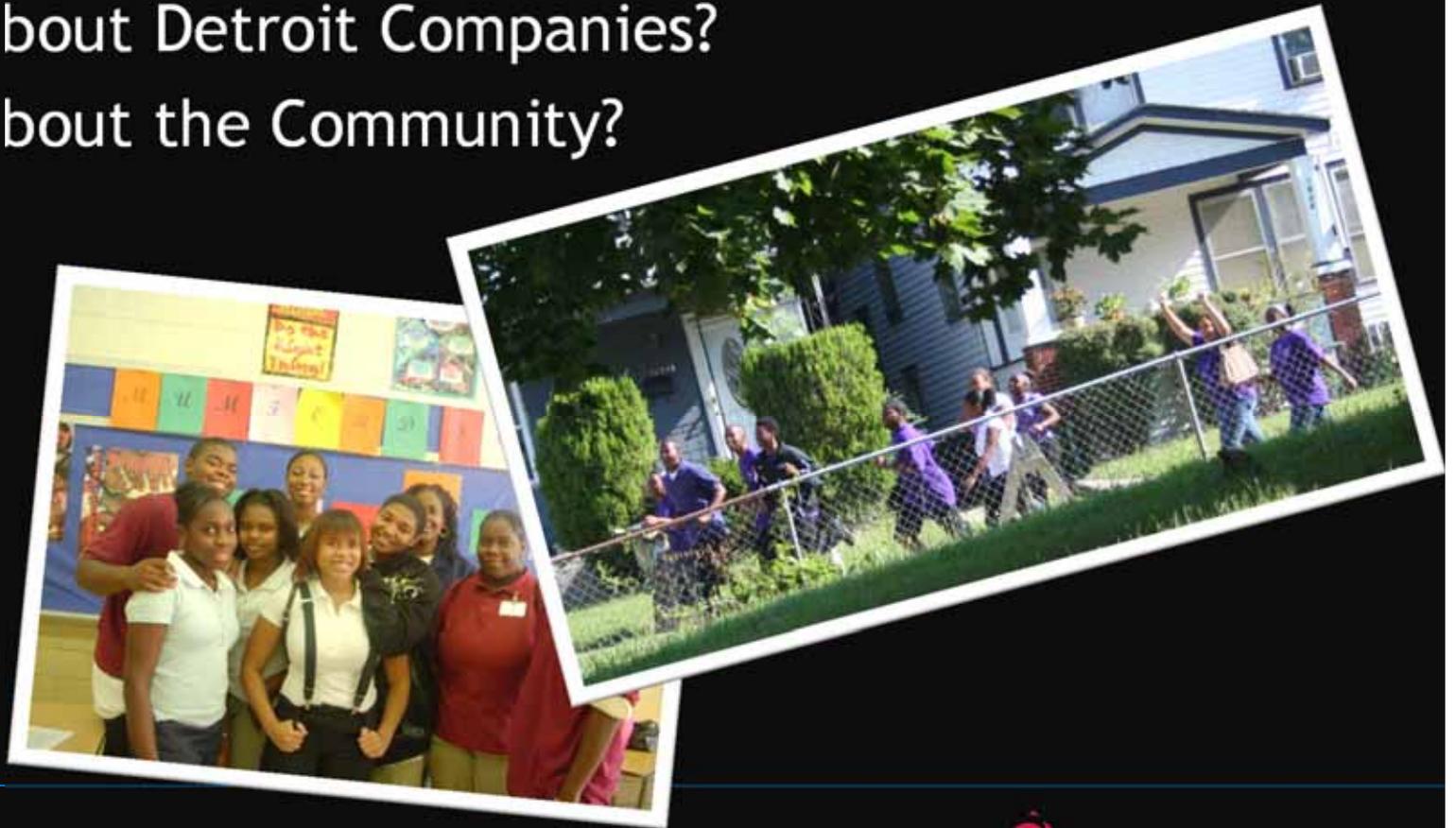
- Ambitious program of projects
 - Renovation and new construction at 18 project sites
 - Security and IT upgrades at 147 sites
 - Mechanical and building envelope improvements at 34 sites
- Over 90% of bond value committed to project costs

Accelerating Delivery Schedule

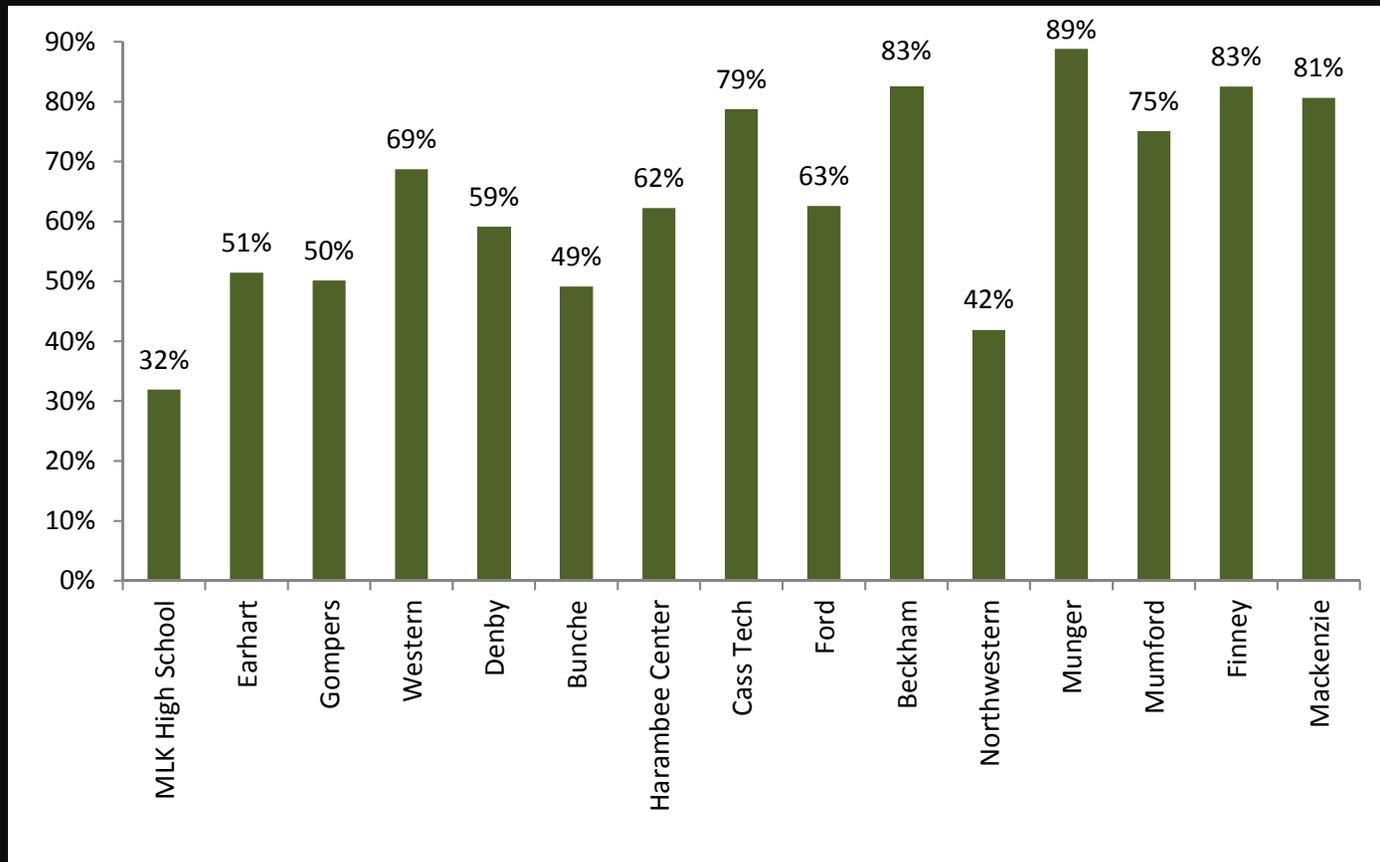


Who benefits from this Program?

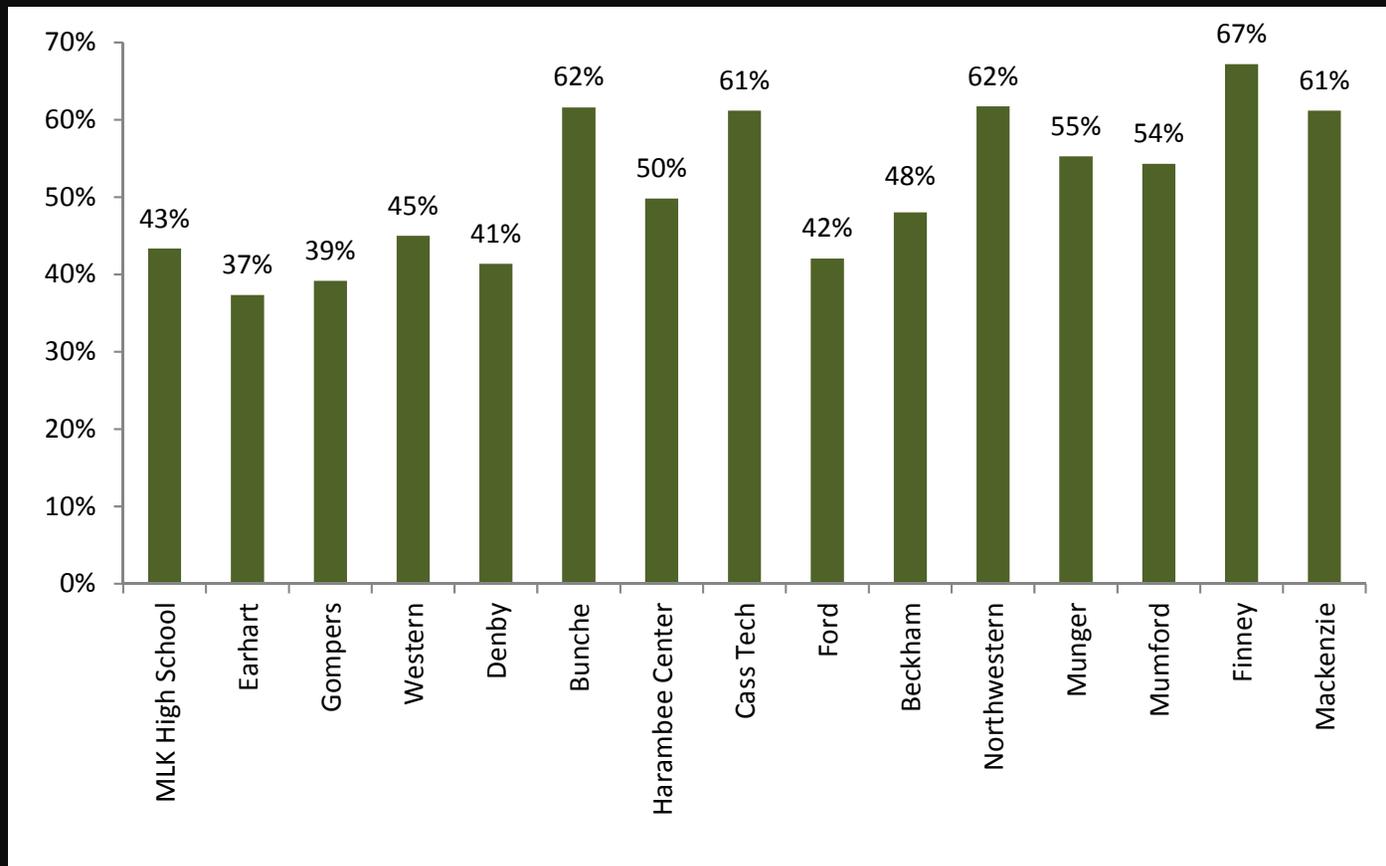
- What about the KIDS?
- What about Detroit Companies?
- What about the Community?



Percentage of Contract -> DHQ Companies



Percentage Trade Hours worked by Detroiters



Edgar A. Guest





Program

I'm in.

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Creating Student Opportunity

- Every Bond project has Student Summer Worker Program money allocation
 - 20 program projects
 - An average of three interns for one summer
 - 60 positions over two years
- Existing program affiliation
 - Building trades apprentice / journeyman
- 5,000 candidates
 - Total High School population of 20,000
 - Target seniors or recent graduates



Creating Summer Vision

- 9 week Summer Work Program
 - Over summer vacation
- Hands on experience
 - Real world / job training
- Payment with incentive
 - Base pay with completion bonus
- Real results
 - Focus on jobs
 - Focus on certifications



First Hurdles

Spring of 2010

- “we have no time”
 - We began on April 30th
 - We had to start from scratch
- Big Plan/Small Resources
 - \$500m bond / 11,000 new jobs
 - Summer 2010 only 8 project
- Over Commitment
 - Only 24 slots!



First Steps

- Find “quick start” Partner
 - Randolph Technical Center
 - Carpenters Union apprentice
- Incorporate Academics
 - Make it a part of curriculum
 - Involve Randolph teachers
 - Triple the capacity
- Invite, Interview, Elevate
 - Create a process



Find “quick start” Partner

- Design, Construction, Manage
 - Bond Program “Mission”
 - Design Build partners
- Industry Partners
 - Carpenters Union
 - Building Trades
 - Sponsorships
- Academic Partner
 - Randolph Technical High School



Incorporate Academics

- Increase Capacity
 - Look to broaden the program
 - Design
 - Build
 - Manage
 - Learn
- Three track program
 - Field, class, Office / Studio
 - Each 3 weeks
 - 1 at Randolph Technical High School
 - 2 on the site, studio, office



Invite, Interview, Elevate

- Application Based
 - Work through the High Schools
 - Ask Teachers to look for candidates
 - Don't turn anyone away
- Interview Everyone!
 - Invite EVERYONE
 - Stress the importance of the Interview
 - Invite Program Partners to "Make it Real"
- Elevate
 - Code of Conduct
 - Hold Accountable
 - Completion Bonus

DETROIT PUBLIC SCHOOLS
Student Summer Work Program Recruitment Application
PLEASE PRINT IN BLUE OR BLACK INK. ANSWER ALL QUESTIONS. APPLICATION DEADLINE: MARCH 11, 2011

Full Name: Last First MI Date: _____
Address: Street Address City Apartment # State ZIP Code
Phone #: Home Phone #: Cell Phone #: _____
Date of Birth: _____ Email Address: _____
In School: Yes No Age: _____ Gender: _____
Last School Attended: _____ Grade Level: _____
GPA: _____ Counselor's Signature: _____
Parent Name: Last First MI Cell Phone #: _____
Home Phone #: _____
If hired, would you have reliable means of transportation to and from work? Yes No
Have you ever been convicted of a criminal offense? Yes No
If yes, state nature of the crime(s), when and where convicted, and disposition of the case: _____
Included with the application should be a letter of recommendation and two (2) written paragraphs stating why you should be hired for this program.
Please Read Carefully, Initial the Paragraph and Sign Below
I hereby certify that I have not knowingly withheld any information that might adversely affect my chances for employment and that the answers given by me are true and correct to the best of my knowledge. I further certify that I, the undersigned applicant, have previously completed this application. I understand that any omission or misstatement of material facts on this application or on any document used in your employment shall be grounds for rejection of this application or for immediate discharge if I am employed, regardless of the time elapsed before discovery.
Date: _____
Applicant's Signature: _____
Equal Opportunity Employer/Program

Creating Student Success

2010

- Graduated 74 Students
 - 3 Did Not Complete
 - 2 dropped out
 - 1 went to CA with Job

2011

- Graduated 138 Students
 - All graduated

2012

- And Beyond



